

# ACTIVITY REPORT 2023



BUILDING TALENTS  
FOR A BETTER FUTURE

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# STEFANINI INSTITUTE CONCEPT



**"WHATEVER YOU WANT TO TEACH  
PEOPLE, START WITH THEIR  
SELF-ESTEEM!"**

*Graça Sajovic,*  
**Founder**  
**Stefanini Institute Brasilia**

It is the social part of Stefanini Group, one of the leading global providers of technology-enabled business solutions.

The Stefanini Institute was established in Brazil in 2001 to help prepare Brazilian teenagers and adults for success in technology careers. In its 20 years of existence, the Stefanini Institute has helped more than 100,000 people prepare for the tech world and reposition themselves professionally.

Since 2020, they have also introduced distance learning, completely free of charge, using alternative education methods such as videos, interactive materials and interaction with teachers.



# ABOUT STEFANINI INSTITUTE ROMANIA

## OUR MISSION:

To create accessible educational opportunities for children and young people who struggle with different social, economic or geographical barriers.

Thus, through our work we want to reach as many children and young people as possible for whom formal education does not complete the list of information and skills needed in life.



## OUR VISION:

Based on the 3 pillars: Free Education, Alternative Education and Social Responsibility, we integrate best practices on the inclusion of children and young people with socio-economic barriers in educational activities.

We also follow the Sustainable Development Goals set by the UN and have aligned ourselves with the goal of Reducing Inequalities, Quality Education and Strategic Partnerships.

# ACTIVITY, BRIEFLY

18

**PHYSICAL MEETINGS**

48

**ONLINE SESSIONS**

1

**SUMMER CAMP**

11

**VOLUNTEERS**

470

**PARTICIPANTS**

115

**UNIQUE  
BENEFICIARIES**

2

**HUMANITARIAN  
CAMPAIGNS**

100

**CHRISTMAS  
GIFTS**

12

**NETWORKING  
MEETINGS**

# 2023 ACTIVITIES

## WORKSHOPS OF SUSTAINABILITY

- 4 workshops
- 105 participants
- Earth Day celebration
- activities were about raising awareness of individual actions to protect the environment
- raised respect for actions that promote the circular economy

## WORKSHOPS OF DIGITALIZATION

- 5 workshops
- 93 participants
- facilitating the recycling of old laptops
- introducing participants to the digital world
- the use of applications such as Paint, Word, Excel

## WORKSHOPS OF SOFT SKILLS

- 5 workshops
- 72 participants
- children and adults
- Communication styles, Non-violent communication, Teamwork, Dealing with failure

## ONLINE COURSES

- 4 themes: financial education, public speaking, emotional development, English
- 8 course sessions, 48 meetings
- 41 participants
- skills acquired: valuing knowledge; increasing self-confidence; commitment

## NETWORKING EVENTS

- 14 meetings with multiple partners and local actors
- Introduction of the organisation to other entities
- participation in learning opportunities

# 2023 ACTIVITIES

## HUMANITARIAN ACTIONS

- supplies of stationery donated to another organisation
- 20 Christmas gifts for institutionalised children
- raising awareness for the needs of others
- supporting people with special needs, such as people with autism

## SUMMER CAMP

- 12 participants from different communities
- 5 days
- workshops on teamwork, communication, financial literacy, managing emotions, interview preparation
- trip to Brasov and surroundings
- long-term impact on participants' attitudes (acceptance of others, attention to own actions)

## WORKSHOPS OF CYBERSECURITY

- 3 workshops
- 62 participants
- dedicated cybersecurity specialist team
- activities on protecting online data, creating passwords and (un)trusting links
- Stefanini office tour
- possible future careers for some of the participants

## CHRISTMAS PARTY

- 55 children and 30 adults participating
- the gifts consisted of books and chocolates
- books for adults were purchased from Romanian authors, alongside Romanian chocolate

# PARTNERSHIPS

## RUBIK SCHOOL

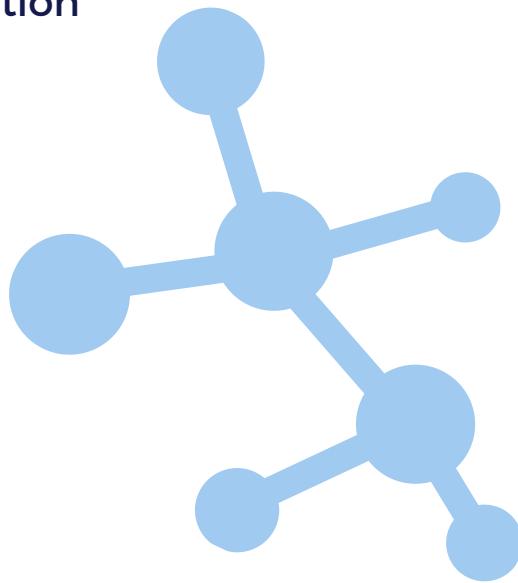
After-school educational institution for children using alternative education

## SOCIAL XCHANGE

Charity shop working with beneficiaries facing various social and economic barriers in Bucharest

## ANA ȘI COPIII

Inclusive association for children and young people from vulnerable backgrounds



## ATELIERE FĂRĂ FRONTIERE

Multi-faceted association committed to environmental care and circular economy

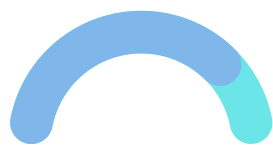
## SUSTAINABILITY EMBASSY

Organization that promotes sustainability and the growth of organizations in this field, creating a national network

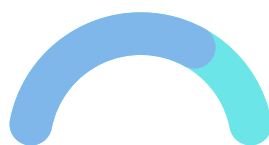
Partnerships were a key strength of our work in 2023 because they helped us reach more beneficiaries and implement all the actions we set out to achieve.



# PARTICIPANTS' OPINION



- 81% felt good during the activities



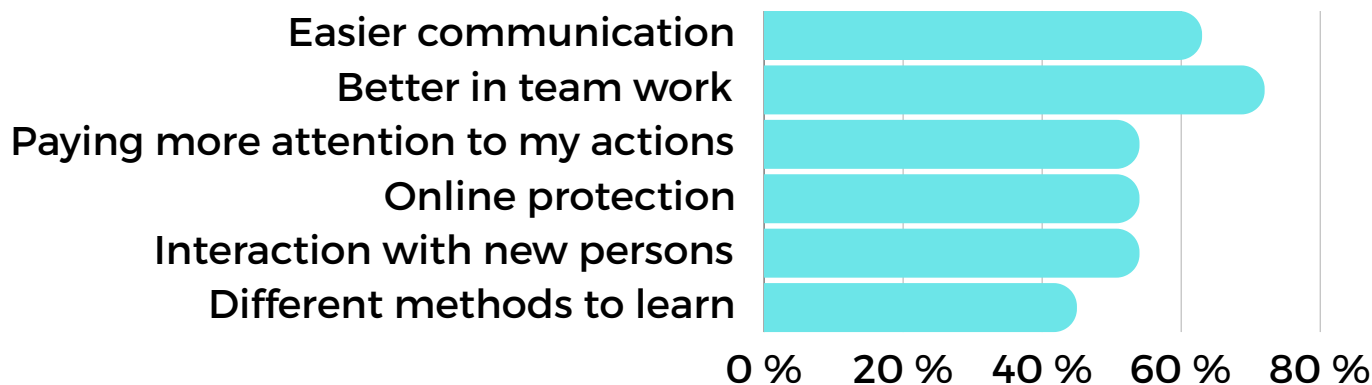
- 72% were pleased with how they interacted with the facilitators



- 63% were able to express their views entirely

These answers were marked 5 out of 5 (maximum mark) by the participants. The remaining answers were scored 4 out of 5 for each of the questions mentioned.

## MAIN SKILLS DEVELOPED THROUGH PARTICIPATION IN OUR ACTIVITIES



The question had multiple answers, and participants could choose the options that suited them.

- "The most soulful activity I've been to, the one about emotions"
- "When we talked about bullying and then tried to avoid it"
- "I liked all the activities because they taught me about myself and how I should act in certain situations"

# VOLUNTEERS' OPINION

**THE WORK OF THE ORGANISATION IS MAINLY CARRIED OUT WITH THE SUPPORT OF VOLUNTEERS, WHO HELP IN MOST OF THE ACTIONS, AND THUS IN ACHIEVING THE MISSION AND OBJECTIVES OF THE ASSOCIATION!**

Reasons for volunteering:

- It is rewarding
- To reach children from vulnerable backgrounds
- For the opportunities created
- It is a recreational activity

Strengths:

- Cybersecurity workshops
- Summer camp
- workshops with Anasii copiii organisation
- freedom to design the activities they participate in
- in-house activities for employees

Barriers encountered:

- lack of time
- low awareness of managers
- weekday events

**77% consider a volunteer-only event is relevant to address new ways of facilitating young people's access to educational opportunities**

# A SUSTAINABLE APPROACH

Sustainability for Stefanini Institute is not simply a strategy declared by the main company, but a way of acting and achieving the proposed objectives.

The aspects approved by the Stefanini group that also apply to the association are aimed at environmental protection through actions that engage the entire purchasing chain and sustainable management, such as:

- promoting transparent communication between the organisation and third parties based on sustainable development
- reducing resource consumption
- compliance with a code of ethics and conduct with sustainable development principles
- sustainable procurement

The Sustainable Development Goals (from the UN agenda), which we have assumed through the specificity of the association:



# A SUSTAINABLE APPROACH



## 1. SUSTAINABLE PARTNERSHIPS

Through the partnerships developed, we have pursued the 3 sustainability objectives mentioned, but also an overall perspective of environmental concern. Thus, we aimed to have our partners aligned with a sustainability objective, or visibly connected to this topic.



## 2. SUSTAINABLE ACQUISITIONS

A major part of the procurement in 2023 focused on pursuing the sustainable value chain:

- local producers
- reusable and reused products
- products made from the most natural materials
- purchases from circular economy or social business units
- purchases from small businesses
- optimal transport methods (public transport, car sharing)

## 3. PART OF A SUSTAINABLE NETWORK

We are part of the national network **Sustainable Romania Coalition** through which we attend working groups on Inclusion and Equal Opportunities and various actions to promote sustainability in any form.

# A SUSTAINABLE APPROACH

## 4. APPLIED SUSTAINABLE PRINCIPLES

**Use of resources**  
that can increase the  
rate of recycling or  
decrease consumption

**Stakeholders'  
engagement**  
to reduce CO2 in the  
value chain of actions

**Human rights protection**  
through the values  
promoted and the  
reaction

**Diversity and inclusion**  
emphasising the need to  
be different during  
activities

**Diversity and inclusion**  
with a variety of learning  
approaches

**Human rights protection**  
through the  
opportunities created

**Sustainable and  
trustworthy partnership**  
in the community with  
legal clauses in contracts

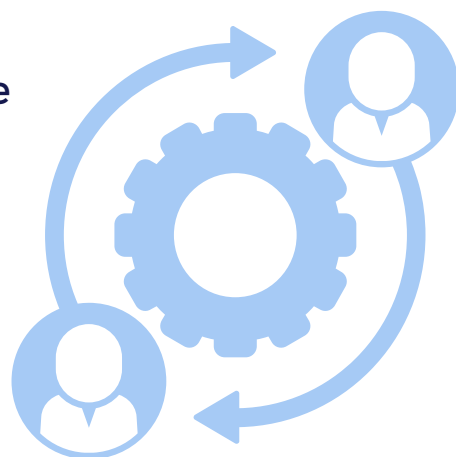
**Long-term sustainable  
thinking**  
by assuming such action  
into the strategy

# A SUSTAINABLE APPROACH

## 5. FROM MENTALITY TO ACTION

Since it is a topic that matters, that's how we incorporated it from the mindset into the totality of actions:

- we celebrated the Earth Day with nature responsibility workshops
- we facilitated access to the circular economy and sustainable approach
- promoted sustainable actors and joined their actions



## 6. 2024 PROMISES

- Integrating clauses in the organisation's contracts that claim sustainability, such as work ethics, transparency, fight against human exploitation and against child abuse
- Continue strategic partnerships to maintain actions that promote sustainability
- Create educational opportunities for people from disadvantaged backgrounds, especially children and young people
- Maintain standards on sustainability and environmental protection in purchasing
- Use materials for promotional items that are in line with environmental protection (natural materials, reused or repurposed materials, etc.)
- Reduction of materials consumed in relation to activities undertaken
- Promoting the circular economy and sustainable approach