Transformation Journey Offering
Making the Unthinkable Possible

At Stefanini, our mindset and approach allow us to reimagine and create meaningful business change, putting people, employees, and customers at its center and creating synergy between businesses and their technology.
Our transformation program process:

**Strategy**
- BE Digital
  - Future lab
  - Purpose-oriented strategy roadmap
  - Maturity assessment
  - Digital maturity index & action plan
  - Transformation purpose

**Engagement**
- ACT Digital
  - Collaboration ecosystem
  - Innovation teams
  - Thinking & coaching

**Management**
- THINK Digital
  - MVPs & Backlog Co-creation within strategy guidelines
  - Innovation initiatives
  - Portfolio remapping and planning framework
Our transformation program provides a 360° view that allows us to create new value in collaboration with our clients.

**Transformation Strategy**

Setting out our client’s view of the future and its strategic objectives.

**Transformation Management**

Developing the strategy into actionable frameworks and processes.

**Transformation Engagement**

Reforming the culture to prioritize innovation and excel engagement.
Transformation strategy

We start with a framework that analyses 10 dimensions of digital and innovation maturity, to deeply understand our client’s capabilities and what should be developed in the transformation program.
Transformation management

Then we create a framework for defining, prioritizing and evaluating innovation initiatives by looking at:

- **The Strategy**
  Working with leaders and business owners to achieve connection with strategic vision and initiatives prioritization.

- **The Governance**
  Understanding the responsibilities and integrated actions of stakeholders for each initiative.

- **The Metrics**
  Focusing on value indicators such as: NPS, Lead Time Value and Efficiency.
Effective innovation in the transformation management process

- Process Automation
- Predictive Behavior
- Process Visibility
- Real-Time Information
Transformation engagement

Finally, we drive a cultural change focuses on three core areas through knowledge transference from specialists and experimentation with teams and real business scenarios:

ACCOUNTABILITY
ENGAGEMENT
REIMAGINING

VIA

LEADERSHIP
INDIVIDUALS
OPERATIONS
Transform your business!

If you need more information about how we can co-create a transformation program for you, contact us:

www.stefanini.com