

# Life Sciences during COVID-19



## THE NEED



personal protective equipment



test kits



therapies



vaccine

## HIGH INVESTMENT



=

strength for life sciences.



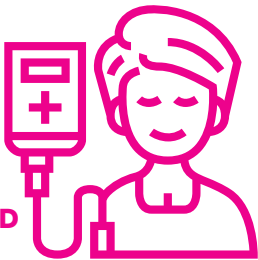
ABOUT

# 50%

of trials are on **PAUSE**

**DISRUPTION** in the clinical trial pipeline = **REALLOCATING** resources to find a cure.

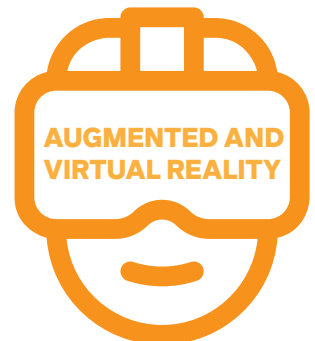
## FUTURE TRENDS in Life Sciences



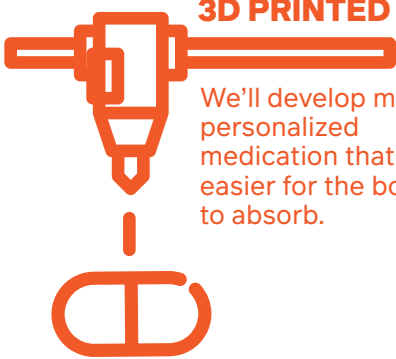
### EMPOWERED PATIENTS

Satisfaction is a top priority or patients shift to a different option.

Digital data produced by AR and VR allows patients to choose the care they want.



### AUGMENTED AND VIRTUAL REALITY



### 3D PRINTED DRUGS

We'll develop more personalized medication that is easier for the body to absorb.



### CUSTOMIZED MEDICINES

Genomics will empower us to get treatment modified to our own DNA.



### BODY SENSORS

digital sensors that are implanted into the body can optimize medical trials.

### ARTIFICIAL INTELLIGENCE

AI will provide insight for doctors regarding treatment.



#### SOURCES:

FDA, Forbes, | Statista, Investopedia | PhRMA  
"Policy & Medicine," Forbes | RSM

"6 Incredible Trends Shaping the Future of Pharma Industry," pharmaceutical-tech

icons sourced from authors at flaticon.com